

19<sup>th</sup> International  
**RIVER**  
*SYMPOSIUM*

EXCELLENCE – COLLABORATION – INTEGRATION

SPONSORSHIP PROSPECTUS

New Delhi, India  
12–14 September 2016

*GREAT RIVERS OF THE WORLD:  
MANAGEMENT FOR SHARED BENEFITS*



MANAGED BY

INTERNATIONAL  
**RiverFoundation** 

[www.riverfoundation.org.au](http://www.riverfoundation.org.au)

# 19<sup>th</sup> International RIVER SYMPOSIUM

EXCELLENCE – COLLABORATION – INTEGRATION

The International RiverFoundation is proud to host the International Riversymposium outside Australia for the first time in its 19-year history, bringing delegates to the bustling, colourful and fascinating metropolis of New Delhi, India, in September 2016.

Managing our great rivers to meet the needs of the global population is one of the key challenges of the 21<sup>st</sup> century. The overarching theme for the 2016 Riversymposium is “Great rivers of the world: Management for shared benefits”, with speakers, workshops and sessions throughout the Riversymposium’s three-day program tackling some of the world’s most pressing river basin management issues.

The theme explores the challenges many countries are facing in their quest to effectively balance competing demands for freshwater resources—including urban expansion, industrialisation, power generation, irrigation and domestic use. Productive, collaborative and urgent discussion on this topic will mitigate potentially disastrous outcomes, including regional tension, environmental migration and low economic growth.

Hot topics will be addressed throughout the program incorporating perspectives from different parts of the world, with a specific sub-theme dedicated to exploring the unique challenges of the Greater Himalaya.

The International Riversymposium offers a unique global forum for river managers, policy developers, scientists, consultants, students, NGOs, indigenous and community organisations and business and industry representatives to share their knowledge, learn from others and collaborate to improve the sustainable management of river basins all over the world. Riversymposium is known for its compelling and engaging speakers and the vast keynote speaker program will continue in 2016, bringing dozens of global experts to New Delhi.

Multiple social events will complement the formal program, enriching the experience for delegates and ensuring there is ample opportunity to meet, engage and network with others with joint interests in advancing integrated river basin management initiatives.

Once-in-a-lifetime tours will be offered for those wanting to experience some of the region’s spectacular landscapes and waterways first-hand—whether it’s visiting the Gangotri Glacier (the source of the Ganges), examining hydropower development in Nepal or exploring the flora and fauna within the vast Sundarbans mangrove forest.



## CONTACT DETAILS

Email: [irs@riverfoundation.org.au](mailto:irs@riverfoundation.org.au)

Website: [www.riversymposium.com](http://www.riversymposium.com)



# INVITATION

On behalf of the International RiverFoundation and the *Riversymposium* Planning Committee, it is my great pleasure to invite you to participate in the 19<sup>th</sup> International *Riversymposium*, being held from 12-14 September 2016 in New Delhi, India.

Becoming a partner and sponsor of the 2016 International *Riversymposium* will provide a unique opportunity to gain exposure to the world's most rapidly developing region, where sustainable development and multi-sector engagement are paramount.

Sponsorship offers your organisation:

- Local, regional and international exposure throughout the entire life of the event
- Access to hundreds of influential and engaged delegates
- Connections to leading professionals and world-renowned keynote speakers
- The chance to share your latest ideas and innovations
- The opportunity to support attendance of leading professionals from developing countries; and
- Involvement in program design and content.

Sponsors will enjoy lasting benefits well beyond the close of the event.

We hope you will partner with us to deliver the 19<sup>th</sup> International *Riversymposium* in New Delhi, and look forward to working with you to promote global conversations on the state of the world's rivers.

A handwritten signature in black ink that reads "N.J. Schofield". The signature is written in a cursive, slightly slanted style.

Dr Nick Schofield  
Planning Committee Chair, International *Riversymposium*  
CEO, International RiverFoundation

# WHY SPONSOR?

Sponsoring the *International Riversymposium* presents an opportunity for all stakeholders with an interest in rivers to highlight their commitment and support to this unique sector.

Approximately one-third of *Riversymposium* delegates are international, hailing from over 40 different countries in 2015. Over 50% of those who attend are key decision makers representing all sectors of water and river management, environment and industry. In 2015, more than 60 students attended, with many presenting speed talks, posters and engaging directly with keynotes and leading organisations.

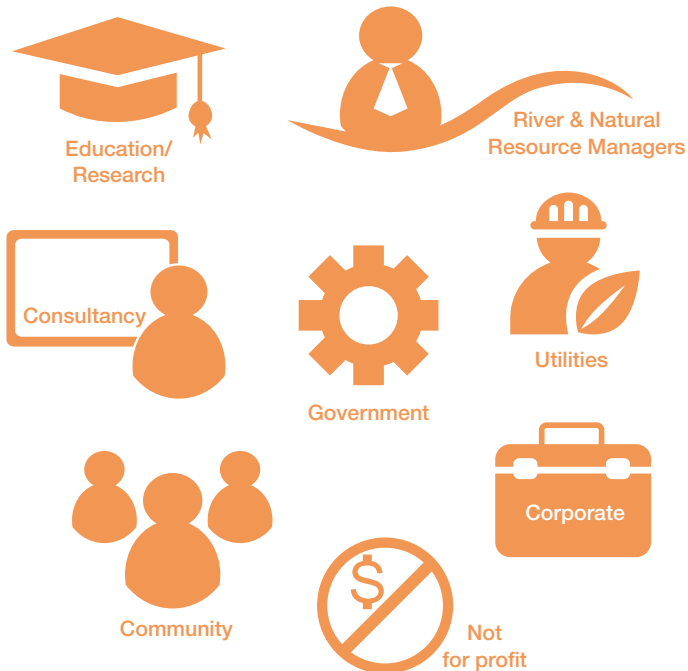
River and waterway restoration, health and management depend on the combined engagement of institutions, community, science and business—all of which are well represented at *Riversymposium*.

Sponsorship packages have been developed to maximise exposure and activities for all sponsors.

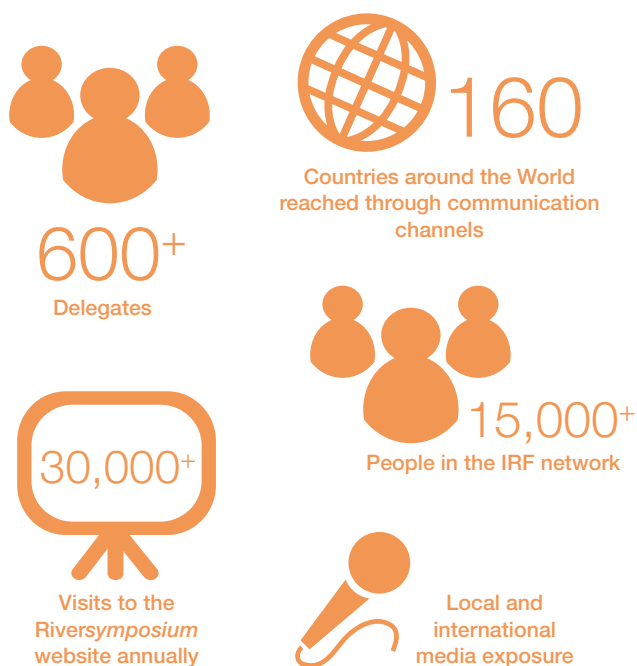
All packages include:

- promotional and branding opportunities;
- corporate networking; and
- marketing opportunities.

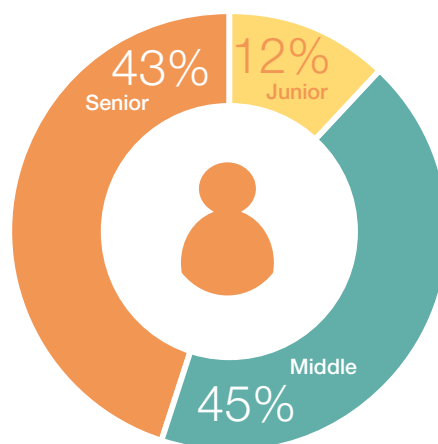
## DELEGATES BY SECTOR



## RIVERSYMPIOSIUM REACH



## DELEGATES BY SENIORITY



## TAILORED PACKAGES

We would be delighted to assist in the development of a tailored sponsorship package to best suit your organisation. If none of the opportunities listed suit your sponsorship objectives, we would be happy discuss an alternative approach.



# SPONSORSHIP PACKAGES

## PRINCIPAL SPONSOR

AU\$100,000 + GST

As a principal sponsor, your organisation will receive the highest profile recognition as well as extensive acknowledgement and promotion in the lead up to and during the conference.

### CORPORATE NETWORKING & CLIENT ENTERTAINING

#### Registration

- Ten (10) x complimentary registrations including all catering, all conference sessions and social functions
- Ten (10) x complimentary Riverprize Gala Dinner tickets with VIP seating
- Ten (10) x complimentary welcome function tickets

#### Delegate information

- An electronic copy of the delegate list\* to be provided prior to the conference for networking and meetings
- An electronic copy of the delegate list\* to be provided after the conference

### PUBLICITY & PROMOTION

#### Printed materials

- Logo in the registration brochure
- Logo in the program book, alongside a 100 word organisational profile
- Logo displayed on environmentally friendly delegate satchel alongside conference information

#### Signage

- Logo on Riversymposium signage boards displayed at the registration booth
- Logo on Riversymposium sponsor signage displayed at the venue

#### Website

- Logo on the home page of the Riversymposium website with hyperlink to your website
- Logo on the sponsors page of the Riversymposium website, hyperlinked to your website
- 100-word profile on the sponsors page of the Riversymposium website

#### Audio visual

- Audio visual logo recognition in the plenary room
- Audio visual logo placement on sponsor slide in each concurrent room

#### Trade exhibition

- One (1) x double exhibition booth including booth shell, spotlights, power and fascia signage with organisation name

#### Marketing/advertising

(Sponsor supplied)

- One (1) x 600 word article in an eNews prior to Riversymposium
- One (1) x full page, full colour advertisement in the conference handbook
- One (1) x handout given to delegates at a plenary session and displayed in the delegates' lounge

### SPECIAL PRINCIPAL SPONSOR OPPORTUNITIES FOR THIS EVENT

- Membership on the Planning Committee with significant input in to program design and content
- Two free sponsored sessions in the main conference program
- Organised networking lunch or breakfast
- Four (4) x complimentary IRF VIP dinner tickets
- Organisation's mono-colour logo on the delegate lanyard alongside the conference name and logo.

# MAJOR SPONSOR

AU\$60,000 + GST

## CORPORATE NETWORKING & CLIENT ENTERTAINING

### Registration

- Six (6) x complimentary registrations including all catering and conference sessions
- Six (6) x complimentary Riverprize Gala Dinner tickets
- Six (6) x complimentary welcome function tickets

### Delegate information

- An electronic copy of the delegate list\* to be provided prior to the conference to for networking and meetings
- An electronic copy of the delegate list\* to be provided after the conference

## PUBLICITY & PROMOTION

### Printed materials

- Logo in the registration brochure
- Logo in the program book, alongside a 60 word organisational profile

### Signage

- Logo on Riversymposium sponsor signage displayed at the venue

### Website

- Logo on the home page of the Riversymposium website with hyperlink to your website
- Logo on the sponsors page of the Riversymposium website, hyperlinked to your website
- 60-word profile on the sponsors page of the Riversymposium website

### Audio visual

- Audio visual logo recognition in the plenary room

### Trade exhibition

- One (1) x double exhibition booth including booth shell, spotlights, power supply and fascia signage with organisation's name

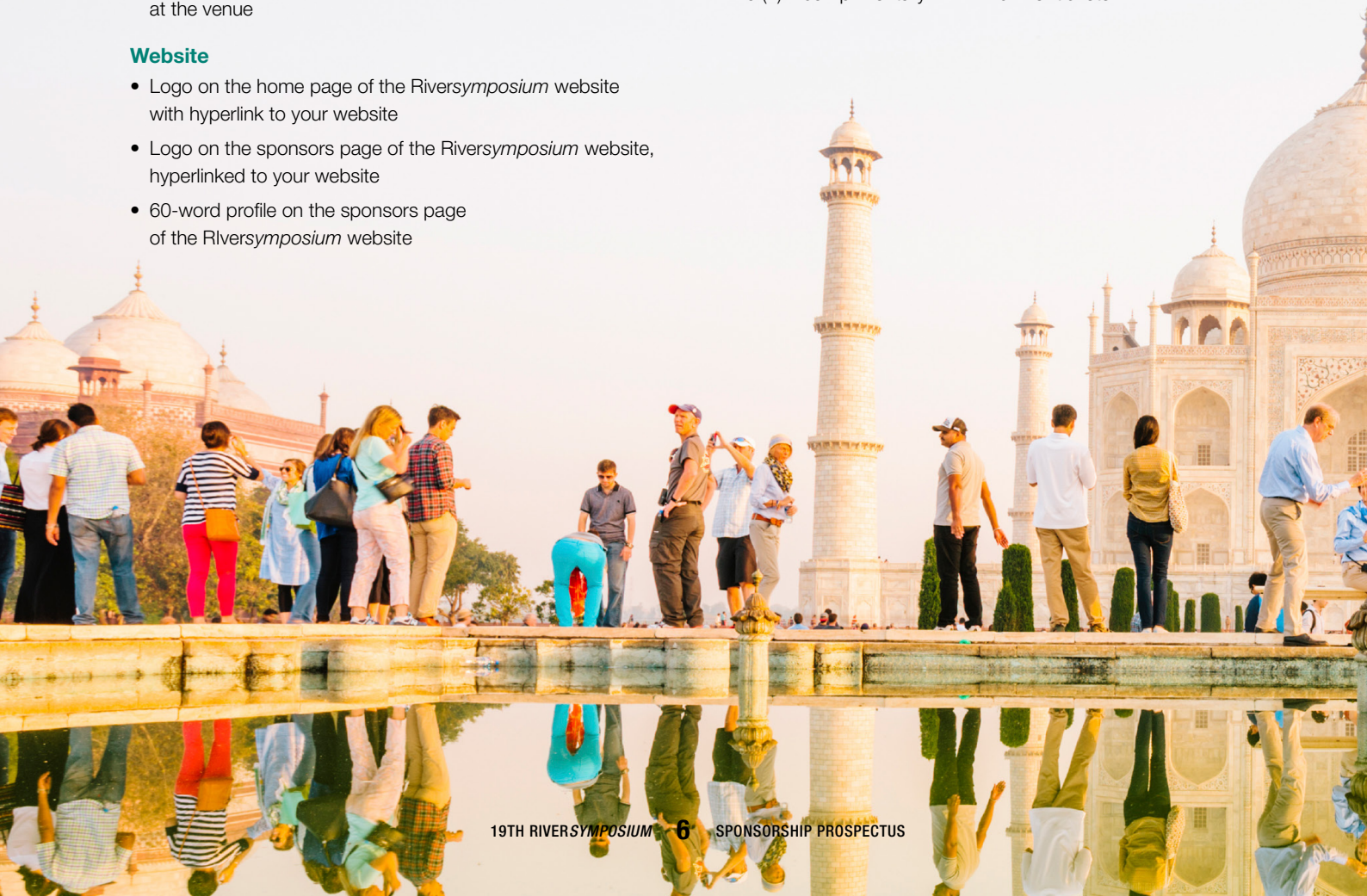
### Marketing/advertising

*(Sponsor supplied)*

- One (1) x 400 word article in an eNews prior to Riversymposium
- One (1) x full page, full colour advertisement in the program book
- One (1) x 300 word article in marketing material distributed throughout the week of Riversymposium
- One (1) x handout displayed in the delegates' lounge

## SPECIAL OPPORTUNITIES FOR MAJOR SPONSORS

- One free sponsored session in the main conference program
- Organised networking lunch or breakfast
- Two (2) x complimentary IRF VIP dinner tickets



# SUPPORTING SPONSOR

AU\$40,000 + GST

## CORPORATE NETWORKING & CLIENT ENTERTAINING

### Registration

- Four (4) x complimentary registrations including all catering and conference sessions
- Four (4) x complimentary Riverprize Gala Dinner tickets
- Four (4) x complimentary welcome function tickets

### Delegate information

- An electronic copy of the delegate list\* to be provided after the conference

## PUBLICITY & PROMOTION

### Printed materials

- Logo in the registration brochure
- Logo in the program book, alongside a 50 word organisational profile

### Signage

- Logo on Riversymposium sponsor signage displayed at the venue

### Website

- Logo on the home page of the Riversymposium website with hyperlink to your website
- Logo on the sponsors page of the Riversymposium website, hyperlinked to your website
- 50-word profile on the sponsors page of the Riversymposium website

### Audio visual

#### Trade exhibition

- One (1) x exhibition booth including booth shell, spotlights, power supply and fascia signage with organisation's name

#### Marketing/advertising

*(Sponsor supplied)*

- One (1) x 200 word article in an eNews prior to Riversymposium
- One (1) x quarter (1/4) page, full colour advertisement in the program book
- One (1) x 200 word article in marketing material distributed throughout the week of Riversymposium
- One (1) x handout displayed in the delegates' lounge



# RIVERPRIZE GALA DINNER SPONSOR

AU\$25,000 + GST

## CORPORATE NETWORKING & CLIENT ENTERTAINING

### Registration

- Five (5) x complimentary tickets to the Riverprize Gala Dinner, two (2) of which include VIP seating

### Delegate information

- An electronic copy of the delegate list\* to be provided after the conference

## PUBLICITY & PROMOTION

### Printed materials

- Logo in the Gala Dinner table booking form
- Logo on the Gala Dinner menu and program
- Logo to appear on all advertising associated with the Riverprize Gala Dinner
- Verbal recognition of the organisation's contribution throughout the Gala Dinner
- Five (5) minute speaking opportunity at the conference dinner

### Signage

- Logo on Riversymposium sponsor signage displayed at the venue

### Website

- Logo on the home page of the Riversymposium website with hyperlink to your website
- Logo on the sponsors page of the Riversymposium website, hyperlinked to your website
- Logo on the Riverprize Gala Dinner page of the Riversymposium website, hyperlinked to your website

### Audio visual

- Audio visual logo recognition during the Gala Dinner

### Marketing/advertising

*(Sponsor supplied)*

- Two (2) x pull up banners displayed at the Gala Dinner, to be placed at the organisers' discretion

# CONTRIBUTING SPONSOR

AU\$20,000 + GST

## CORPORATE NETWORKING & CLIENT ENTERTAINING

### Registration

- One (1) x complimentary registration including all catering and conference sessions
- One (1) x complimentary Riverprize Gala Dinner tickets
- One (1) x complimentary welcome function tickets

### Delegate information

- An electronic copy of the delegate list\* to be provided after the conference

## PUBLICITY & PROMOTION

### Printed materials

- Logo in the registration brochure
- Logo in the program book

### Signage

- Logo on Riversymposium sponsor signage displayed at the venue

### Website

- Logo on the home page of the Riversymposium website with hyperlink to your website
- Logo on the sponsors page of the Riversymposium website, hyperlinked to your website

### Audio visual

- Audio visual logo recognition in the plenary room

### Trade exhibition

- One (1) x exhibition booth including booth shell, spotlights, power supply and fascia signage with organisation's name

### Marketing/advertising

*(Sponsor supplied)*

- One (1) x handout displayed in the delegates' lounge



# WELCOME FUNCTION SPONSOR

AU\$10,000 + GST

## CORPORATE NETWORKING & CLIENT ENTERTAINING

### Registration

- Five (5) x complimentary tickets to the *Riversymposium* welcome function.

### Delegate information

- An electronic copy of the delegate list\* to be provided after the conference

## PUBLICITY & PROMOTION

### Printed materials

- Logo in the registration brochure
- Logo in the program book
- Logo on all advertising associated with the *Riversymposium* welcome function

### Signage

- Logo on *Riversymposium* sponsor signage displayed at the venue

### Website

- Logo on the home page of the *Riversymposium* website, with hyperlink to your website
- Logo on the sponsors page of the *Riversymposium* website, hyperlinked to your website

### Audio visual

- Audio visual logo recognition during the welcome reception

### Marketing/advertising

*(Sponsor supplied)*

- Three (3) x pull up banners displayed during the welcome function, to be placed at the organisers' discretion

# PARTICIPATING SPONSOR

AU\$10,000 + GST

## CORPORATE NETWORKING & CLIENT ENTERTAINING

### Registration

- One (1) x complimentary ticket to the *Riverprize* Gala Dinner
- One (1) x complimentary welcome function ticket

### Delegate information

- An electronic copy of the delegate list\* to be provided after the conference

## PUBLICITY & PROMOTION

### Printed materials

- Logo in the registration brochure
- Logo in the program book

### Signage

- Logo on *Riversymposium* sponsor signage displayed at the venue

### Website

- Logo on the home page of the *Riversymposium* website, with hyperlink to your website
- Organisation's logo on the sponsors page of the *Riversymposium* website, hyperlinked to your website

### Audio visual

- Audio visual logo recognition in the plenary room

### Marketing/advertising

*(Sponsor supplied)*

- One (1) x handout displayed in the delegates' lounge

# SPECIAL CONFERENCE SESSION SPONSOR AND HOST

AU\$5,000 + GST

## SPECIAL SESSIONS AVAILABLE

Nine (9) 90 minute sessions will be available during the conference for an organisation to host their own conference session, aligned to the objectives of the International Riversymposium.

## CORPORATE NETWORKING & CLIENT ENTERTAINING

### Registration

- Two (2) x complimentary tickets to the Riversymposium welcome function

### Delegate information

- An electronic copy of the delegate list\* to be provided after the conference

## PUBLICITY & PROMOTION

### Printed materials

- Logo in the registration brochure
- Logo in the program book
- Logo on all advertising associated with the organisation's sponsored session

### Signage

- Logo on Riversymposium sponsor signage displayed at the venue

### Website

- Logo on the home page of the Riversymposium website, with hyperlink to your website
- Logo on the sponsors page of the Riversymposium website, hyperlinked to your website

### Audio visual

- Audio visual logo recognition during the sponsored session

# SPECIAL BREAKFAST

AU\$5,000 + GST

## SPECIAL SESSIONS AVAILABLE

Two (2) one-hour breakfast slots will be available during the conference for an organisation to host a breakfast event, with themes closely aligned to the objectives of the International Riversymposium.

## CORPORATE NETWORKING & CLIENT ENTERTAINING

### Registration

- Two (2) x complimentary tickets to the Riversymposium welcome function

### Delegate information

- An electronic copy of the delegate list\* to be provided after the conference

## PUBLICITY & PROMOTION

### Presentation

- 20-minute speaking opportunity or presentation at the breakfast event

### Printed materials

- Logo in the registration brochure
- Logo in the program book
- Logo on all advertising associated with the organisation's sponsored breakfast

### Signage

- Logo on Riversymposium sponsor signage displayed at the venue

### Website

- Logo on the home page of the Riversymposium website, with hyperlink to your website
- Logo on the sponsors page of the Riversymposium website, hyperlinked to your website

### Audio visual

- Audio visual logo recognition during the special breakfast

# ADDITIONAL OPPORTUNITIES

## LUNCH SPONSOR

**AU\$5,000 + GST**

Participating as the lunch sponsor, your organisation's logo will be displayed on signs located on lunch catering stations throughout the duration of the conference.

## SMART PHONE APP SPONSOR

**AU\$5,000 + GST**

By sponsoring the smart phone app, RiverApp, for *Riversymposium*, your organisation's logo will be featured on the *Riversymposium* website and in the app itself. Additionally, your logo will be linked to your organisation's website and you will be entitled to two updates/notifications to be sent directly to all users of the app. The App will be available prior to, during and after the event, offering lengthy brand exposure through an excellent alternative to traditional advertising.

## TECH LOUNGE SPONSOR

**AU\$4,000 + GST**

Sponsorship of the tech lounge is a unique opportunity to set up a 'lounge' area for delegates to comfortably use laptops, access wifi and charge electronic devices. An excellent alternative to an exhibition booth with plenty of promotional and branding opportunities.

## SATCHEL SPONSOR

**AU\$3,000 + GST**

Sponsorship of a delegate satchel allows your organisation's logo to be displayed on the environmentally friendly delegate satchels alongside the conference information and the logo of the principal sponsor (if applicable).

## TAILORED PACKAGES

We would be delighted to assist in the development of a tailored package for your organisation or company. If none of the listed opportunities suit your promotional activities, please contact International RiverFoundation to discuss.

## COFFEE CART SPONSOR

**AU\$2,000 + GST**

Sponsorship of the ever popular on-site coffee cart allows your organisation's logo to be displayed on the front of the cart or surrounding the cart (pull-up banner) for one day. Additional promotional/branding opportunities may be available.

## LANYARD SPONSOR

**AU\$2,000 + GST**

As the official lanyard sponsor, your organisation's monochrome logo will appear on the delegate lanyard alongside the conference name and logo.

## PROGRAM BOOK ADVERTISEMENT

Do you have a new innovation or product that the industry needs to know about? Why not place an advertisement in the program book? Places are limited so be sure to get in quick.

- Full page, colour advertisement **AU\$1,500 + GST**
- Half page colour advertisement **AU\$800 + GST**
- Quarter page colour advertisement **AU\$500 + GST**

## RIVEREXPO PACKAGE

*Riversymposium* is an excellent opportunity to directly target key people involved in river, water and environmental management from India and around the world.

Opportunities will be made available to purchase a range of spaces within the exhibition area where you can present your services, products and ideas to fellow delegates.

Daily delegate catering is served, where possible, within the *RiverExpo* area, encouraging interaction and maximising exposure of the displays to those attending.

Please email [irs@riverfoundation.org.au](mailto:irs@riverfoundation.org.au) for a copy of the *RiverExpo* prospectus when available.



# PAYMENT AND CONDITIONS

All prices listed are in Australian Dollars. All payments must be made in Australian dollars. Bank cheques, direct transfers and credit card payments will be accepted. All amounts exclude Australian federal Goods and Services Tax (GST) of 10% unless otherwise stated.

## Sponsor Agreements

Once your preferred sponsorship package has been negotiated, the International RiverFoundation will prepare a sponsor agreement for your signature.

## Sponsorship Cancellation Policy

Sponsorship cancellations must be made in writing. Please note that the detailed cancellation policy will be outlined in the Terms & Conditions included with the sponsor agreement.

## Disclaimer

The entitlements listed in this document are offered on the basis that confirmation of a sponsor's involvement is received prior to any deadline specified by the International RiverFoundation, i.e. to meet timelines for the production of printed material.

The International RiverFoundation reserves the right to amend these packages subject to changes in the program format.

## Responsibilities of Sponsors

It is the responsibility of sponsors to provide the materials listed in the sponsor package, once the commitment has been made.

Those companies which get the most out of their sponsorships are those who actively promote their presence at the symposium and provide logos, text and any other materials in a timely manner to the organisers.

## CONTACT DETAILS

### Postal Address:

19<sup>th</sup> International Riversymposium  
International RiverFoundation  
PO Box 203  
Spring Hill QLD 4000  
Australia

P: +61 (0) 7 3026 0823

E: [irs@riverfoundation.org.au](mailto:irs@riverfoundation.org.au)



# SPONSORSHIP BOOKING FORM

Please complete and return this form along with payment to:

**19th International Riversymposium**  
PO Box 203, Spring Hill, QLD 4004

ABN: 47 104 346 590

## PERSONAL DETAILS

Title (e.g. Mr, Mrs, Ms, Dr, Prof)	Last name / family name	First name
<input type="text"/>	<input type="text"/>	<input type="text"/>
Organisation	Position	
<input type="text"/>	<input type="text"/>	
Postal Address (House/unit number, road, street)		Suburb/town
<input type="text"/>		<input type="text"/>
State	Country	Postcode
<input type="text"/>	<input type="text"/>	<input type="text"/>
Telephone (work)	(mobile)	
<input type="text"/>	<input type="text"/>	
Facsimile	Email	
<input type="text"/>	<input type="text"/>	

### Sponsorship Booking

Principal Sponsor	\$100,000 + GST
Major Sponsor	\$60,000 + GST
Supporting Sponsor	\$40,000 + GST
Riverprize Gala Dinner Sponsor	\$25,000 + GST
Contributing Sponsor	\$20,000 + GST
Welcome Function Sponsor	\$10,000 + GST
Participating Sponsor	\$10,000 + GST
Special Breakfast	\$5,000 + GST
Special Session Sponsor and Host	\$5,000 + GST

### Additional Opportunities

Lunch Sponsor	\$5,000 + GST
App Sponsor	\$5,000 + GST
Tech Lounge Sponsor	\$4,000 + GST
Satchel Sponsor	\$3,000 + GST
Coffee Cart Sponsor	\$2,000 + GST
Lanyard Sponsor	\$2,000 + GST
Program Book full page advert	\$1,500 + GST
Program Book half page advert	\$800 + GST
Program Book quarter page advert	\$500 + GST

## PAYMENT SUMMARY

Sponsorship *Total	<input type="text"/>
*Additional Opportunities Total	<input type="text"/>
<b>*Total</b>	<input type="text"/>

\* Includes GST

Find enclosed my cheque made payable to International RiverFoundation

Send me an invoice for payment via Electronic Funds Transfer

MasterCard      Visa      American Express

Name on card

Card number

Expiry date

Cardholder's signature

## AGREEMENT

We agree to abide by the rules and regulations governing the 19th International Riversymposium. I confirm that full payment will accompany this form.

Signature

Date

# GENERAL TERMS AND CONDITIONS

The following Terms & Conditions form part of any contract to sponsor the 19<sup>th</sup> International Riversymposium.

- Details in the sponsorship prospectus are correct at the time of printing and are subject to change without notice. Please refer to the conference website for the latest information.
- The Planning Committee and International RiverFoundation do not accept responsibility for any errors, omissions or changes.
- Entitlements will be allocated in order of sponsor level, receipt of booking and/or payment.
- Application to sponsor or exhibit does not constitute as an attendee registration. Every attendee (even those entitled to complimentary registrations) must register by completing the relevant form.

## Cancellation

- Sponsorship and industry exhibition cancellations must be made in writing.
- Cancellations made on or before the early bird cut-off date will be refunded less 30% of the total purchase price, including any bank charges resulting from a cancellation refund. Refunds, excluding interest will be made after the event.
- Cancellations made after this date will be liable for 100% of the sponsorship/exhibition purchase price (including any bank charges), regardless of whether monies have yet been paid.

## Sponsors Only

- A sponsor who is entitled to host an endorsed private function does so at their expense and must ensure that the time does not conflict with any other event activity.
- Where sponsors are entitled to naming rights to a speaker's participation, this will be allocated on a first come first served basis subject to consent from the Planning Committee and the speaker.

## Exhibitors Only

- All exhibition staff must be registered.
- Further industry exhibition terms and conditions will be included in the RiverExpo prospectus.

## Financial Information

- A tax invoice and confirmation letter will be issued on receipt of an application.
- All prices are quoted in Australian Dollars and include or exclude 10% GST as listed. GST may be claimed as input tax credits by corporate entities registered in Australia.
- Payments must cover the sponsorship amount as well as any additional fees charged by the financial institution in connection with the transfer of funds.
- Unless full payment has been received by the specified dates, all entitlements may be withdrawn and monies paid to date may be considered to be forfeited, including print and website recognition.

