Scaling up and Empowering Movements for Climate Change Advocacy (SEMCCA)



- Implemented in 3 African Cities focus on 3 themes (Water, Food and Mobility)
- Rooted in the principles of community-based adaptation
- Supports the development of enabling conditions for revitalised civic and social participation
- Aims to identify innovative mechanisms to foster strong and effective collaboration between people powered civil society groups and their local governments

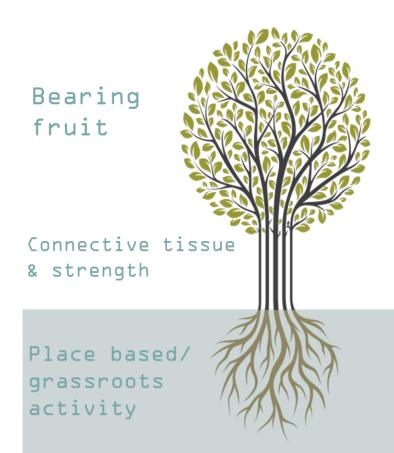
SEMCCA's key interlinked strategies



- Local government to civil Society (Local) Improve effective processes for engagement between local government and civil society
- Civil Society to Civil Society (Regional) Support cross-movement mobilisation
- Civil Society-local government collaboration recommendations fed into international processes (International)

SEMCCA Approach – The Movement Tree





These 'fruit' are extremely beneficial and Therefore need to be showcased so that they there increased to be showcased so that they Can inform other "seeds, allowing for can inform other "seeds, allowing in the can inform other "seeds, allowing for the can inform other "seeds, allowing f replicability and therefore allowing the replicability and there is to become a "movement tree" to become a "movement tree" forest"

Building the case



- All project activities are crucial for building evidence for the role of people-powered movements in making radical and long lasting climate action achievable.
- The project will build the case for mainstreaming urban people power through collaborative climate change action.