



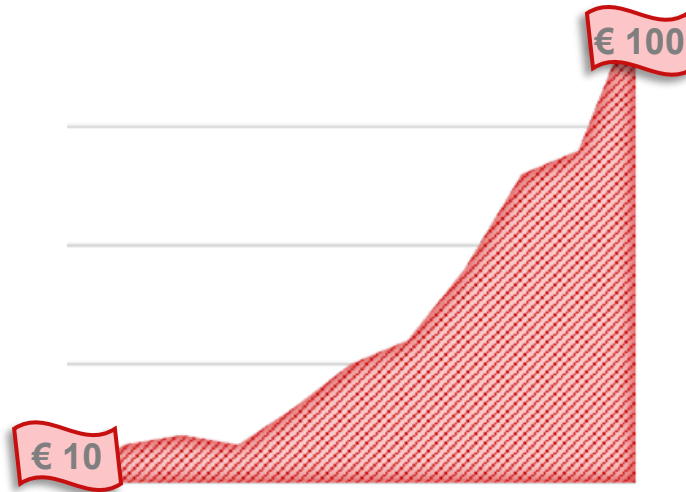
# The contribution of the water sector to sustainable economic development

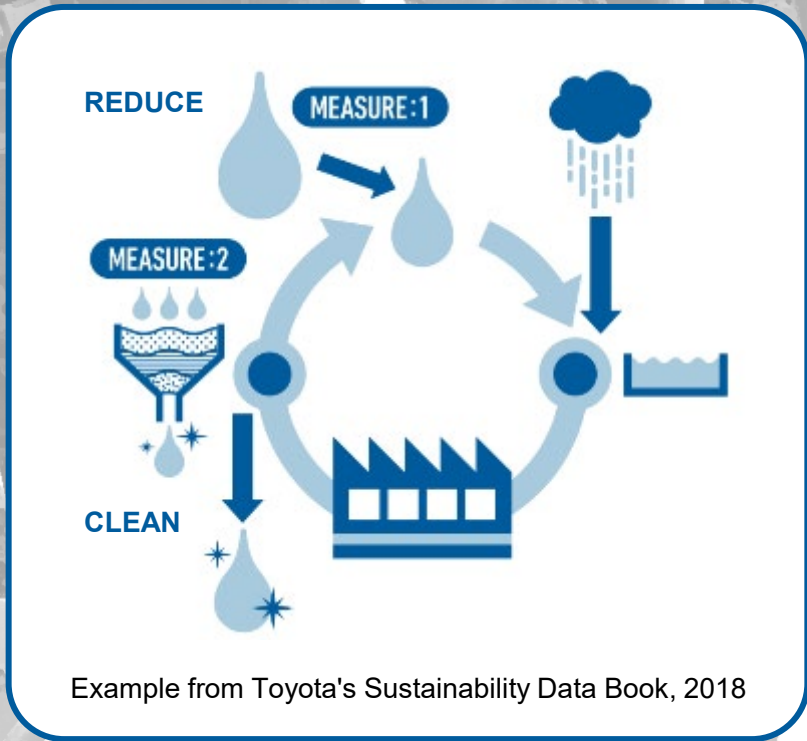
3ème Conférence Internationale sur l'Eau et le Climat (CIEC 3), 6 et 7 juillet 2023 Maroc



# The key to investments

Every euro spent on water security generates ten times more investment and sustainable employment.





Example from Toyota's Sustainability Data Book, 2018

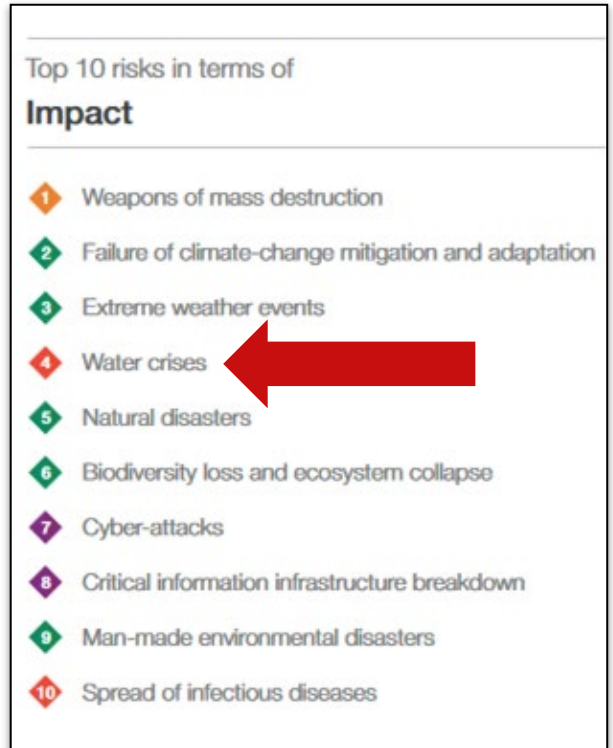
Over **two billion people** live in countries with high drought stress or water shortages.

About **four billion people** experience severe water shortages for at least one month per year.

**Climate change** in particular is further exacerbating the situation.

(World Water Development Report, 2019)

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(WEF: The Global Risks Report 2019)



# Project Examples



**Agri-food Sector**



**Beverage Industry**

# Agri-food Sector: Kiiha River Catchment, Uganda

## FACTS

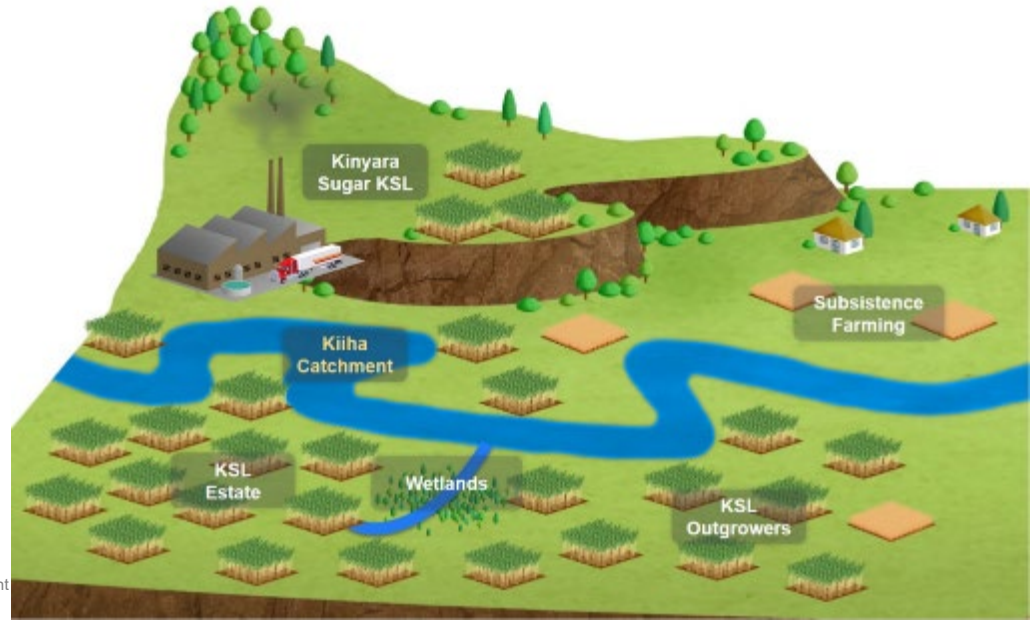
- Until 2100 approx. 10mm less rainfall each month as result of climate change
- Population increase in excess of 3,5% in Uganda
- Annual loss of 5% of the wetlands in Uganda
- Reported burning of 1000 ha of forest and plantations each Jahr

Question: Invest in the increase of suger production?



**Second biggest Sugar Producer in Uganda**

2.000 direct employees / workers (10.000 indirect workers)



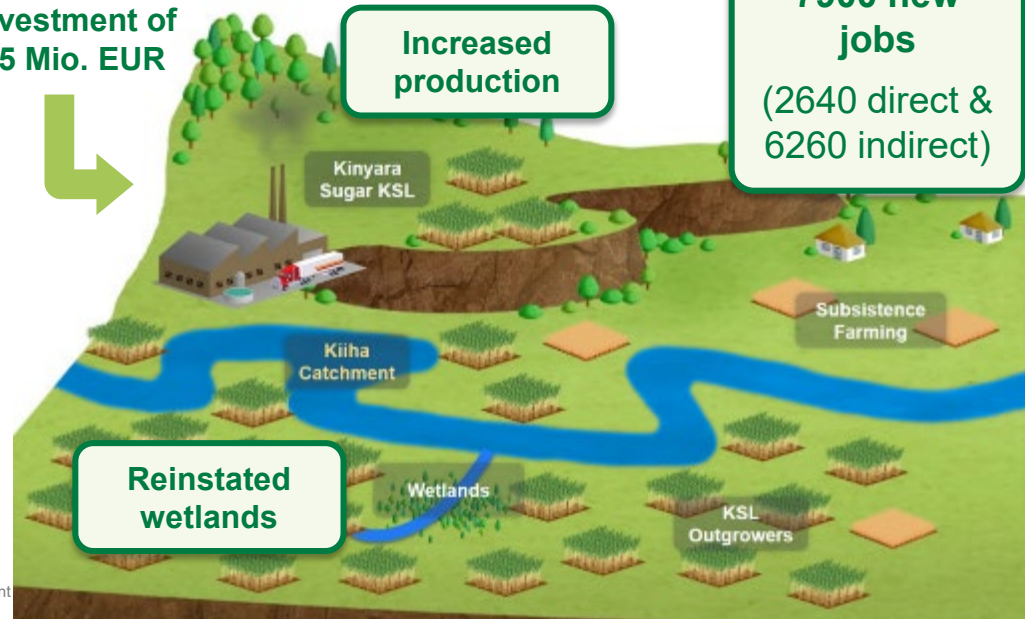
# Agri-food Sector: Kiiha River Catchment, Uganda

## STRATEGY

### The Kiiha Partnership (since 2016)



Investment of  
55 Mio. EUR



# Beverage Industry: Itawa Springs, Ndola, Zambia



Soil Degradation

Climate Change

Pollution

## Multi Stakeholder Partnership (since 2012)





# Beverage Industry: Itawa Springs, Ndola, Zambia



## Itawa Springs Protection Project

Zambian Breweries invested 100 Mio. EUR

*Improved Water Usage*

*Reforestation*

**2.423 New Jobs**

(275 direct &  
2.148 indirect)

*Spring Protection*

*Adaptation to Climate Change*

# The contribution of the water sector to sustainable economic development

## New formats of cooperation with companies

### Companies

...take responsibility and thus become the driving force for holistic solutions

### GIZ

1. Consulting and provision of technical expertise & solutions
2. Support of multi-actor partnerships in the role of being an 'Honest Broker'



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